


<p style="text-align: center;"><b>London Borough of Hammersmith &amp; Fulham</b></p> <p style="text-align: center;"><b>THE ECONOMY, HOUSING AND THE ARTS POLICY AND ACCOUNTABILITY COMMITTEE</b> 4<sup>th</sup> DECEMBER 2018</p>	
<p><b>ARTS COMMISSION 2018/2019</b></p>	
<p><b>Report of the Cabinet Member of the Economy and Arts</b></p>	
<p><b>Open Report</b></p>	
<p><b>Classification - For Policy &amp; Advisory Review &amp; Comment</b> <b>Key Decision: NO</b></p>	
<p><b>Consultation</b> Growth and Place, Planning and Regeneration</p>	
<p><b>Wards Affected:</b> All</p>	
<p><b>Accountable Director:</b> Jo Rowlands, Strategic Director, Growth &amp; Place</p>	
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## 1. EXECUTIVE SUMMARY

- 1.1. As described in its Manifesto 2018-2022, it is the Council's intention to establish an independent Arts Commission in 2019 in order to ensure that its collective arts and cultural strengths are maximised to deliver greater economic prosperity to the Borough. This report sets out the proposed themes and the overall programme of the Commission.

## 2. BACKGROUND

- 2.1. The Commission will build on the vision outlined in the Council's Art Strategy, *The Connected Borough* (2016), refreshing the strategy and making practical steps to ensure that its goals are achieved under its three core themes of: Destination, Creation and Inclusion.
- 2.2. The Commission's steering team have assembled a Committee Panel comprised of representatives from the borough's cultural institutions, local practitioners and expert witnesses from inside and outside the borough:

Jonathan Church (Independent, Director)  
Sian Alaxander (Executive Director, Lyric Hammersmith)  
Rhian Ellis (Westfield, Community Relations Manager)  
Chris Transhell (Independent, Actor)  
Victoria Brignell (Chair, Action on Disability)

### **3. ARTS COMMISSION PLAN OF ACTION**

3.1. Over the course of six sessions the Committee Panel will meet to consider the following themes:

1. Scope of vision and visioning session.
2. Destination - Infrastructure, Financial investment and sustainability.
  - a) Infrastructure - what do we have to do to make this work?
  - b) Financial investment - subsidy being replaced with sponsorship and commercial investment.
3. Sustainability, audience inclusion and investment, cross fertilisation of expertise and knowledge.
4. Creation - Anchor Institutions and Arts Trust  
Who are the key players? How do we strengthen partnerships? What will the Arts trust look like, why establish one and what outcomes do we want to achieve?
5. Inclusion - ArtsFest, Irish Cultural Centre, Offenders Theatre Company, all other community arts organisations.
6. Encapsulation A final session to run through research undertaken and outline the way forward.

The programme is expected involve the following areas of work:

- a) Agreement on the scope of research and consultation activities between panel meetings.
- b) Reviewing, research and preparing consultation evidence developed by officers serving the commission.
- c) Listening to oral evidence provided by expert witnesses.
- d) Directing conclusions, implications and actions resulting from the Commission's findings.

3.2. The Commission will be delivered in three main phases:

<b>Phase 1</b>	<b>Up to end Dec 2018</b>	Establish the Arts & Culture Commission, agree Panel Members and expert witnesses and Terms of Reference.
<b>Phase 2</b>	<b>January – summer 2019</b>	Arts and Culture Panel sessions, meetings and consultations.
<b>Phase 3</b>	<b>September 2019</b>	Report publication.

3.3. The Commission's report is expected to be published in September 2019, and will have explored the following objectives:

- a) Investigate how arts and culture can be harnessed to deliver tangible economic benefits to the borough by making our town centres destinations of choice, raising the borough's profile.
- b) Developing a strategy as to how arts and culture can be best used to attract and retain businesses and skilled employees.
- c) Harness the arts within our developing science, technology, engineering and maths (STEM) sectors to integrate the borough's creators into multi-disciplinary fields (STEAM).
- d) Explore how planning, licensing, enforcement and other public policies can support the creative economy and town centre growth in Hammersmith & Fulham.

3.4 The Commission's report and recommendation will inform a review of the Council's Art Strategy.

#### **4. CONSULTATION**

4.1. Relevant consultation work was undertaken during the borough's bid for the London Borough of Culture Award in 2017; during which the advice of local partners, members of the creative industries and the wider arts community were fielded. It is an aim of the Commission to build upon this work and of that conducted during the drafting of the *Connected Borough*.